

Colegio de San Juan de Letran
Intramuros, Manila

COLLEGE LIBRARY
THESES SECTION

ACQUISITIONS LIST
JUNE – AUGUST 2018

BUSINESS PLAN

MARKETING MANAGEMENT

Acuna, M. A. B., Catacutan, C., Genoso, A. M. (2017). Bellissimo : tea tree oil mask. Manila: Colegio de San Juan de Letran. **(BP RM 666 .M357 .A189 2017) T6211**

Amadeo, L. N. D., Garcia, P. K. I., Parcia, G. C. (2017). Scrub spot. Manila: Colegio de San Juan de Letran. **(BP RA 776.98 .A481 2017) T6206**

Angeles, A. B., Enriquez, J. J. S., Santos, J. T. M. (2017). Cofface. Manila: Colegio de San Juan de Letran. **(BP RL 87 .A581 2017) T6205**

Asis, R. C. L., Bijasa Jr., E. E. Y., Paulo, C. M. D.C. (2017). Scrub-it-away. Manila: Colegio de San Juan de Letran. **(BP RA 776.98 .A833 2017) T6200**

Asuncion, D. D., Belmonte, D. L. T., Ong, B. A. M. (2017). Charmwood. Manila: Colegio de San Juan de Letran. **(BP QC 385 .A861 2017) T6182**

Bejar, M. A. B., Gregorio, P. J. (2017). Breathtacare. Manila: Colegio de San Juan de Letran. **(BP TX 791 .B423 2017) T6165**

Bilasano, E. E., Buenaventura, J. C., Macalima, B. J. A. (2017). Banana bonanza. Manila: Colegio de San Juan de Letran. **(BP TX 773 .B595 2017) T6169**

Buhay, J. G., Reanoga, C. J. D., Sia, C. L. D. (2017). Skin aura facial mask. Manila: Colegio de San Juan de Letran. **(BP RA 778 .B931 2017) T6161**

Cabal, J. E., Chuahay, T., Valete, R. (2017). Cit-reaner. Manila: Colegio de San Juan de Letran. **(BP HQ 1101 .C112 2017) T6212**

Calvo, J. P., Mangada, A. A. T., Marcos, P. M. P., Sallena, P. J. B. (2017). Pawer safety and protection pepper spray. Manila: Colegio de San Juan de Letran. **(BP TP 247 .C169 2017) T6173**

Cantilero, D. H. Z., Clemente, R. A. T., Cu, S. R. A. (2017). Dirtbuster. Manila: Colegio de San Juan de Letran. **(BP HQ 1101 .C231 2017) T6217**

Copiaco, H. W., Directo, D. T., Esquillo, M. B. (2017). Beets. Manila: Colegio de San Juan de Letran. **(BP TP 983 .C783 2017) T6171**

Corcuera II, R. M., Jasareno, Y. F. R., Lacsonm L. D. P. (2017). Outsect. Manila: Colegio de San Juan de Letran. **(BP SB 931 .C793 2017) T6197**

Corpuz, T. D., De Castro, E. N., Manalon, B. L. (2017). Beta tote bags. Manila: Colegio de San Juan de Letran. **(BP TT 667 .C822 2017) T6194**

Cueto, E. G., Nojor, A. M. F., Ocampo, P. J. (2017). Candle knight. Manila: Colegio de San Juan de Letran. **(BP TT 896.5 .C965 2017) T6215**

Del Rosario III, C. J. S., Gubalane, A. J. S., Ordone, J. R. B. (2017). Luscent gel candles. Manila: Colegio de San Juan de Letran. **(BP TT 896.5 .D364 2017) T6185**

Esperanzate, D. F., Rabang, A. M. P., Tablizo, A. J. (2017). Abc soap. Manila: Colegio de San Juan de Letran. **(BP TP 990 .E77 2017) T6195**

Gotauco, M. C. (2017). Hao-la. Manila: Colegio de San Juan de Letran. **(BP QA 76.76 .A65 .G683 2017) T6187**

Hernandez, A. A. F., Penaflor, S. F., Silvestre, M. V. F. (2017). Manila: Colegio de San Juan de Letran. **(BP TT 675 .H557 2017) T6168**

Lim, B., Mabasa, M. J. M. (2017). Inihaw fiesta. Manila: Colegio de San Juan de Letran. **(BP TX 840 .B3 .L732 2017) T6208**

Serrano, C. J. V., Rafia, R. (2017). D'py bag. Manila: Colegio de San Juan de Letran. **(BP TT 667 .S487 2017) T6190**

Tiongson, R. A., Sorreta, K. L., Saballegue, C. J. (2017). Deodorwhite. Manila: Colegio de San Juan de Letran. **(BP RA 778 .T594 2017) T6184**

Torres, M. R. R., Tungcab, A. A. (2017). Beauty, bliss, bubbles. Manila: Colegio de San Juan de Letran. **(BP TP 990 .T693 2017) T6186**

FEASIBILITY STUDIES

TOURISM MANAGEMENT

Abanador, H. J. B., Del Rosario, C. E. N., Sicat, P. G. D. (2017). Releaf oil. Manila: Colegio de San Juan de Letran. **(FS RA 778 .A117 2017) T6203**

Borromeo, K., Sta Ana, K. K., Tolentino, K. (2017). Pearl of the orient. Manila: Colegio de San Juan de Letran. **(FS TX 724.5 .P5 .B737 2017) T6201**

Manimtim, M. G. R., Ragas, B. A. P., Vendil, D. R., Manalo, R. P. (2017). Tres islas. Manila: Colegio de San Juan de Letran. **(FS TX 795 .M278 2017) T6202**

San Pedro, I. B. A., Velasquez, V. N., Vinluan, J. E. C. (2017). Sunflower maze park. Manila: Colegio de San Juan de Letran. **(FS GV 1853.3 .C22 .S196 2017) T6199**

IMRAD FORMAT

COMMUNICATION ARTS

Lambiquit, N. C. M. (2014). *Sex as content : a content analysis of cosmopolitan magazine editions in the United States and Philippines*. Manila: Colegio de San Juan de Letran. **(Imrad HF 5827 .L224 2014) T6229**

ADVERTISING

Casimiro, A. M., Magallanes, K. S., Rosales, J. P. (2014). *Female teenagers' perception on nutritional aspect of health beverage advertisements*. Manila: Colegio de San Juan de Letran. **(Imrad HF 5415.32 .C339 2014) T6235**

Coronel, E. T., Montojo, J. R. G. (2014). *Effectiveness of advertising animation techniques on food products among children*. Manila: Colegio de San Juan de Letran. **(Imrad TR 899 .C822 2014) T6228**

POLITICAL SCIENCE

Bolante Jr., R. S. (2014). *Political opportunities of engos in environmental protection in the Philippines : the case of green peace*. Manila: Colegio de San Juan de Letran. **(Imrad TD 171.5 .B687 2014) T6227**

Malonzo, M. L. D. (2014). *Program evaluation of the enhanced justice on wheels in Malolos city*. Manila: Colegio de San Juan de Letran. **(Imrad KPM 3441 .M257 2014) T6236**

BROADCASTING

Bacac, A. H., Malangis, C. A., Redaja, M. (2014). *Buhos : news calamity reporting awakens the spirit of bayanihan*. Manila: Colegio de San Juan de Letran.
(Imrad PN 4784 .D57 .B116 2014) T6232

Clarino, R., Manibo, M. (2013). *Perception on the credibility of weather forecasters and weather forecasting in the Philippines*. Manila: Colegio de San Juan de Letran.
(Imrad QC 995 .C591 2013) T6225

Diaz, J., Marquez, G. S. (2013). *Hang in there : factors considered on the continuous radio drama production as perceived by stakeholders*. Manila: Colegio de San Juan de Letran.
(Imrad PN 1991.75 .D542 2013) T6230

Forcadilla, A., Gascon, J. (2014). *Kontrobersiya sa likod ng kamera : audience perception on the credibility of newscasters with issues*. Manila: Colegio de San Juan de Letran.
(Imrad PN 1992.55 .F697 2014) T6231

Maghinay, E. M., Soriano, M. K. C. (2014). *Yugto : the anatomy of informal settlers in Intramuros*. Manila: Colegio de San Juan de Letran.
(Imrad HV 4154 .A5 .M193 2014) T6226

Rongcales, I. M. (2014). *Why cultural icons never die : an exploration of the staying power of darna on Philippine mass media and popular culture*. Manila: Colegio de San Juan de Letran. **(Imrad P 90 .R773 2014) T6234**

LEGAL MANAGEMENT

Chiong, J. Z. S. (2014). *An assessment into the role of ngo's and go's in implementing RA. 8485 (animal welfare law)*. Manila: Colegio de San Juan de Letran.
(Imrad KPM 4720 .C539 2014) T6224

Crisol, M. J. C. (2014). *An exploration on issues related to the implementation of the anti-human trafficking in persons act of 2003 (Republic act no. 9208) in the city of Manila*. Manila: Colegio de San Juan de Letran. **(Imrad KPM 4378 .C932 2014) T6233**

Del Prado, D. J. M. (2014). *A comparative study on the implementation of the citizen's charter by the land transportation office at its SM Manila and San Andres offices*. Manila: Colegio de San Juan de Letran. **(Imrad HV 408 .D331 2014) T6221**

Garcia, N. R. (2014). *Assessment of party-list goals : akbayan and bayan muna and the proposed freedom of information bill and the student's right and welfare bill*. Manila: Colegio de San Juan de Letran. **(Imrad JN 1117 .G216 2014) T6223**

Gatchalian, J. S. G. (2014). *Money laundering : a social tension*. Manila: Colegio de San Juan de Letran. **(Imrad K 1089 .G258 2014) T6220**

Palanca, T. F. A. (2014). *A closer look on the implementation of the mendicancy law in Manila*. Manila: Colegio de San Juan de Letran. **(Imrad HC 59.72 .P6 .P154 2014) T6222**

Ramirez, C. B. C. (2014). *A review of the competency of barangay officials in the issuance of barangay protection order in Intramuros district*. Manila: Colegio de San Juan de Letran. **(Imrad JS 7302 .A2 .R173 2014) T 6219**

Taguiling, C. F. B. (2014). *Balancing laws and traditions: Ifugao's mode of land boundary dispute resolute on*. Manila: Colegio de San Juan de Letran. **(Imrad KE 5621 .T128 2014) T6218**

TOTAL: 46 TITLES ; 46 VOLUMES

BP – 23

FS – 4

IMRAD – 19

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